

A person is shown from the chest up, wearing a dark blue or black long-sleeved shirt. They are holding a glowing white cube in their hands. The person's head is covered in a dark, futuristic-looking helmet or mask with a glowing orange and yellow visor. The background is dark with some faint, glowing lines and particles, suggesting a high-tech or futuristic setting.

AMIR
ELSOBKY
Personal profile

LIGHTING DESIGNER



about me





As an artist first and a lighting designer second, my work is a purposeful extension of my core values.

I believe that true innovation comes from being one with the world and embracing a holistic mindset that challenges the status quo. This philosophy, which led to me being selected as one of the best 40 lighting designers under 40 by The Lighting Magazine, London, fuels my passion for creating beautiful, human-centric solutions that are both unique and deeply meaningful.

AMIR EL-SOBKY
SPECS
'Facade lighting is art, not just business'

WALEED FAWOUZA
CD+M

CLEMENTINE FLETCHER-SMITH
Speers + Major

under forty

COLLABORATIVE COMMITTED DRIVEN DIVERSE TECH-SAVVY CURIOUS GLOBAL PASSIONATE

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WALEED FAWOUZA
CD+M

Waleed Fawouza has a BSc in architectural engineering and building technology and a masters in architectural lighting design from Hochschule Bochum, Germany. Before joining the Global Lighting Design Group in 2013, he worked as a lighting designer at Gensler and for an industry leading architect in Cairo. He has collaborated with lighting designers and architects on projects with a wide range of types, sizes, locations and requirements, from residential to institutions, and beyond. He has worked on lighting design projects in 2014. He currently runs lighting design workshops at leading design schools to raise the awareness of the importance of lighting design.

and artist. He also runs lighting design workshops. With more than 15 years' experience in LED applications he has been on facade lighting in 2013. He established SPECS (Speers + Major) in 2014. He has been instrumental in lighting design projects in Saudi Arabia and Qatar. He is passionate about creating and sharing lighting solutions. He says the secret is to believe in what you do and to choose your clients well. Photo: Sami.



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CLEMENTINE FLETCHER-SMITH
Speers + Major

Clementine Fletcher-Smith has been an associate partner at London-based Speers + Major since 2014. She studied architecture at the University of Newcastle-upon-Tyne. She graduated in 2008 and worked as an assistant lighting designer and completed an MSc in light and lighting at The Bartlett, UCL, from 2008 to 2010. Key projects that she has worked on include a sports stadium for the Barclays, Barclays restaurant for James Owen, interior lighting strategy for Canterbury Cathedral, Wiggins Centre North East and the James Community Centre in North London. She has given numerous talks to the design community and is actively engaged in lighting education. Photo: Sami-Thomas.

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COLLABORATIVE COMMITTED DRIVEN DIVERSE TECH-SAVVY CURIOUS GLOBAL PASSIONATE

HEART



CREATIVITY

MIND



EXPERIENCE



inspired by nature

CREATIVE PROCESS

To get a glimpse of my creative process, let me tell you the brief story of my favorite project (so far):

Beeah Headquarters by Zaha Hadid.

When I received the proposition - to create a concept for this unique sand dune-shaped building - I knew I had to go beyond my usual thought process. I needed to “clear the vessel” and seek inspiration from the heart.

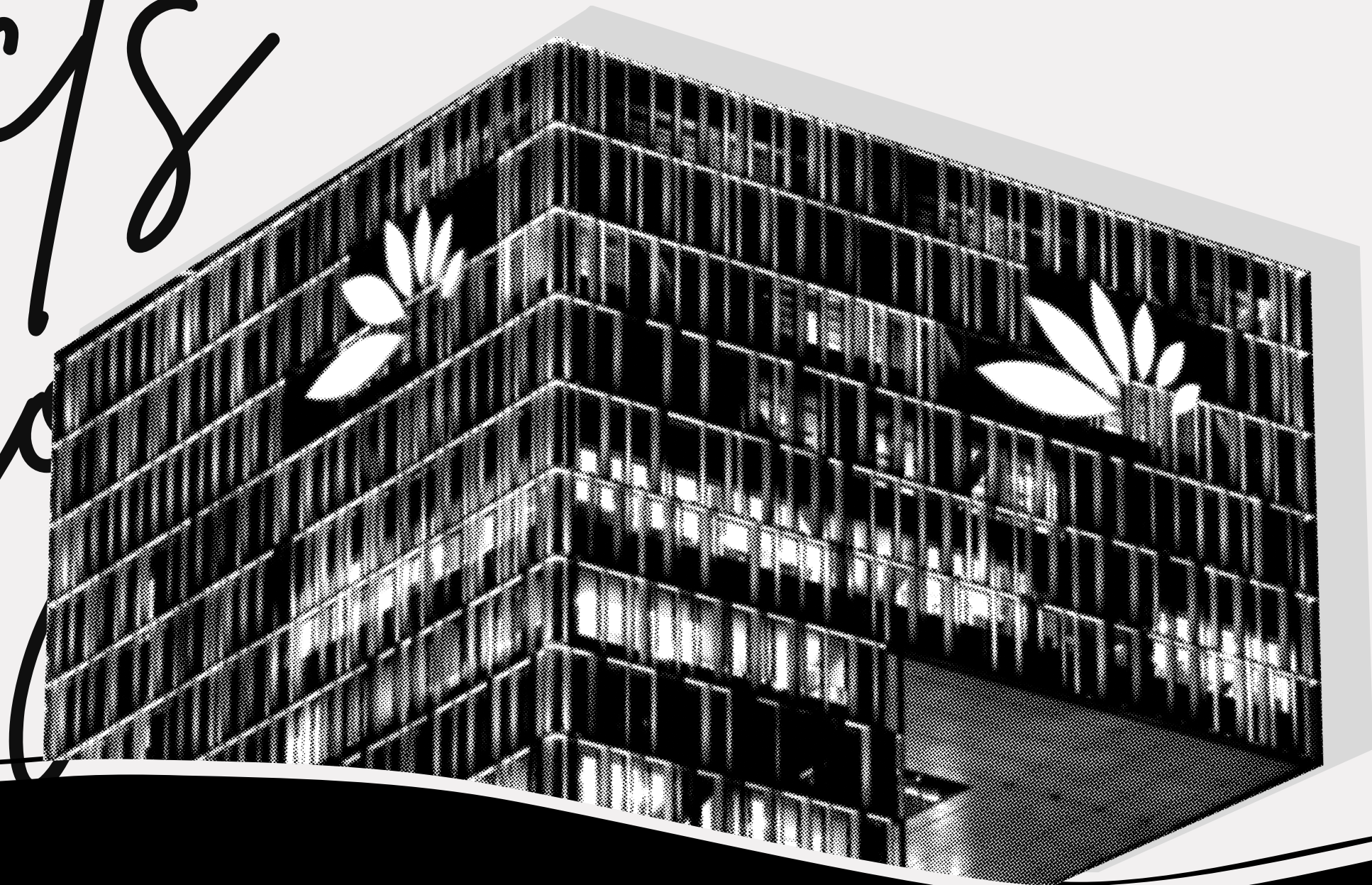
So I went to the beach for three days with nothing but a tent, food, and water. I switched off my phone and focused on prayer and meditation until I got struck by inspiration.

On the third day, as I watched the wind sculpt the sand into miniature dunes, I had my Eureka moment. It was a revelation: like these miniature dunes, the building's facade should breathe and interact with its environment.

That's when I thought of a media facade that responds to nature - the wind direction and speed, the temperature, the rain, the humidity, and even the lunar cycle.

That is my process - a deliberate act of quieting the mind to open the path for the heart.

projects
projects

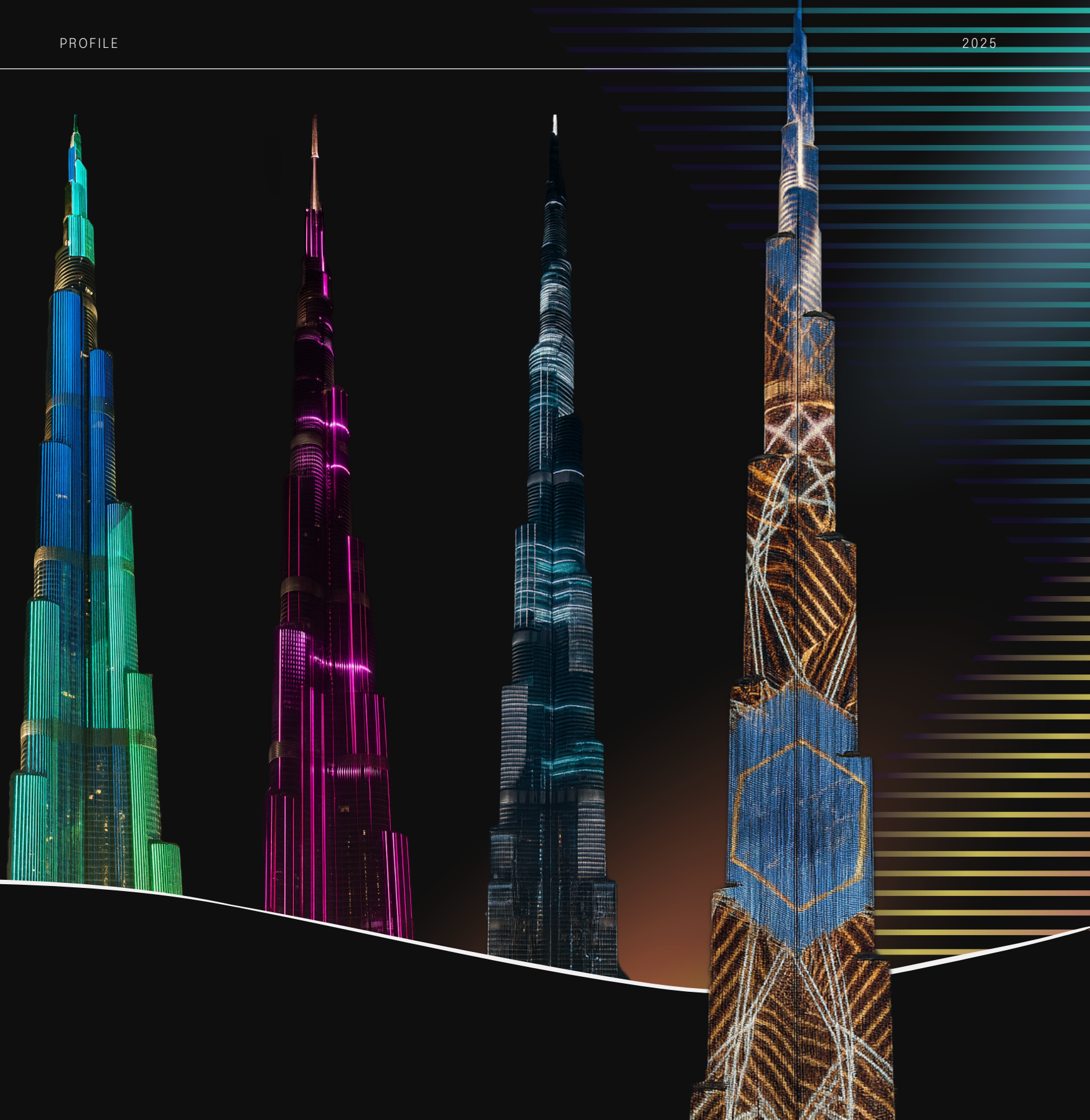


BURJ KHALIFA

DUBAI

SACO

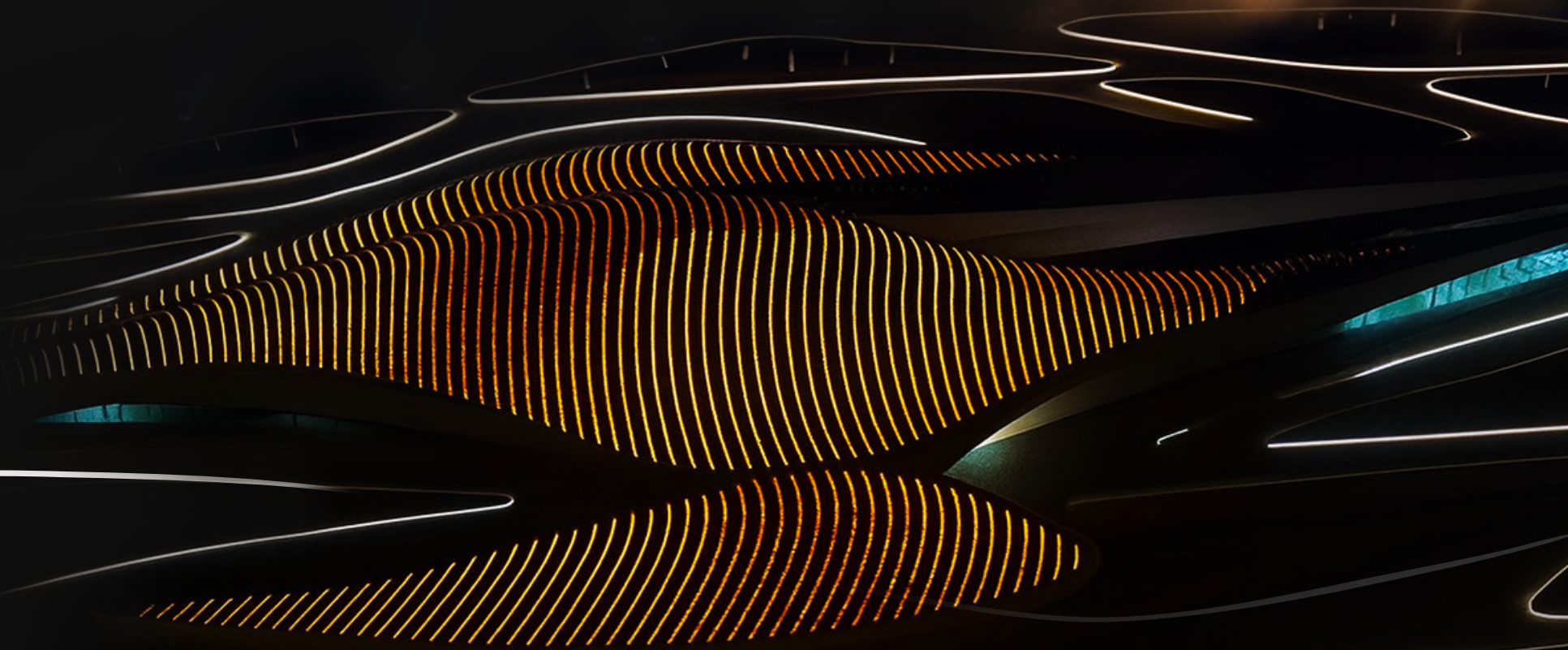
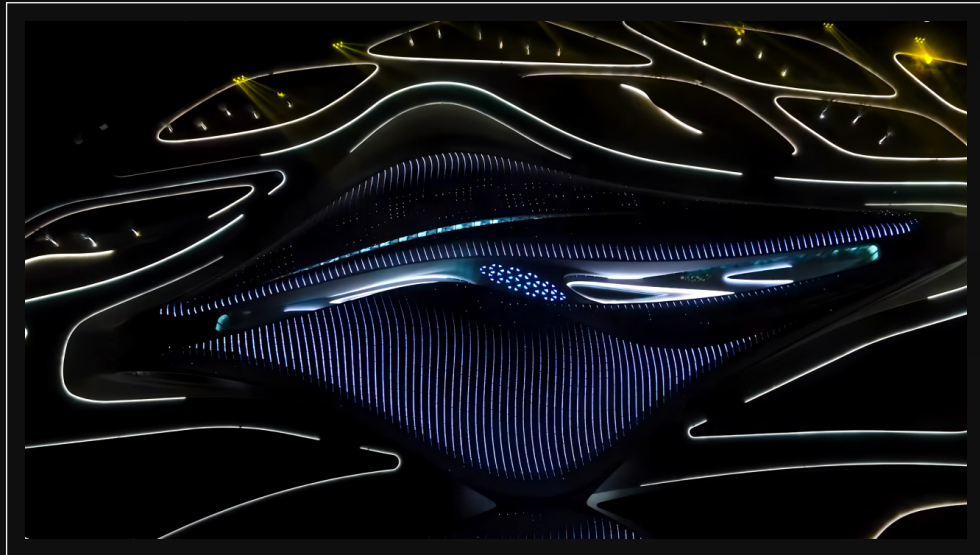
PROJECT MANAGER
INSTALLATION



BEEAH HQ

BY ZAHA HADID, SHARJAH

| DESIGN, & BUILD

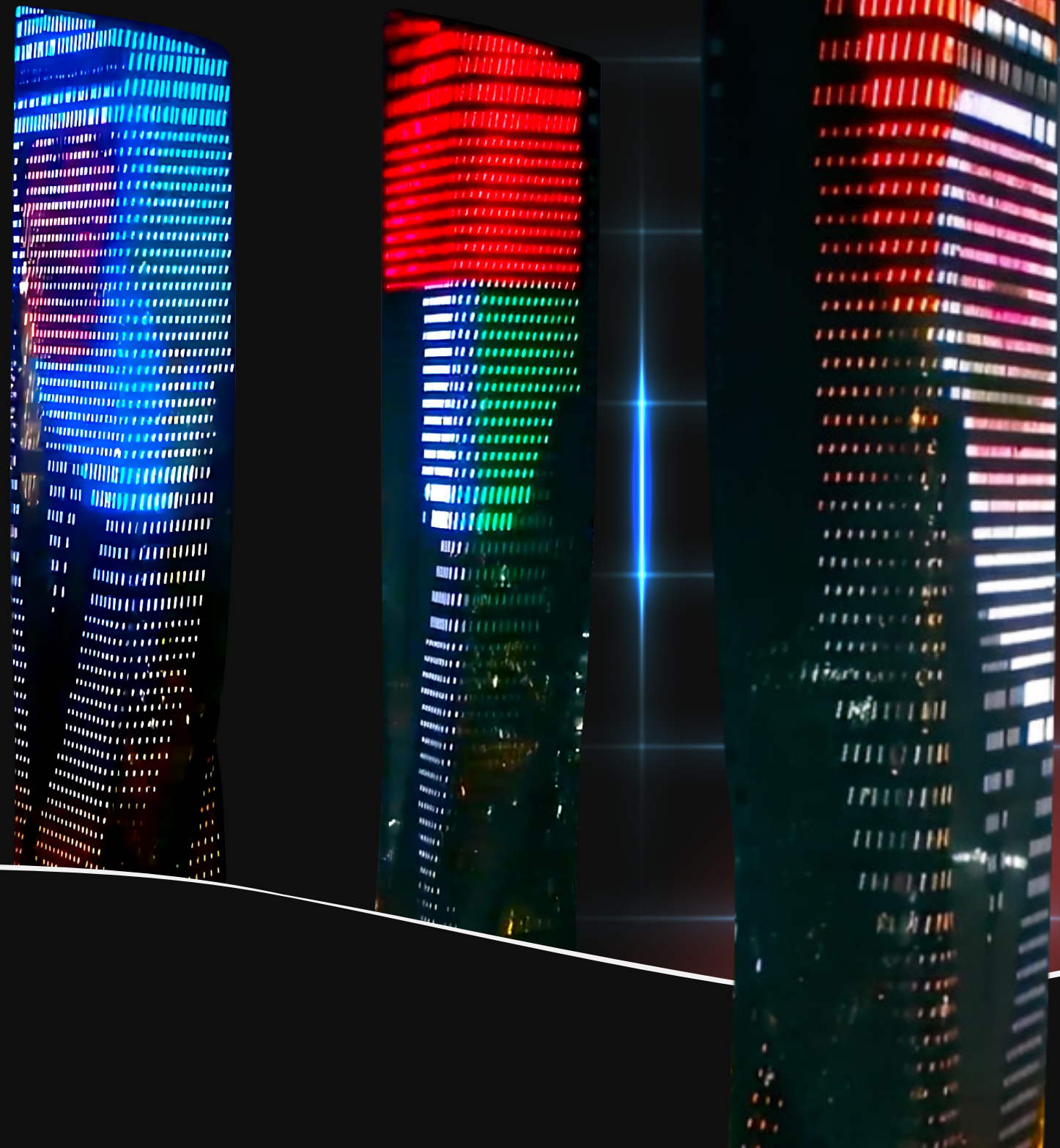


[Link to view video](#)

WASL TOWER

DUBAI

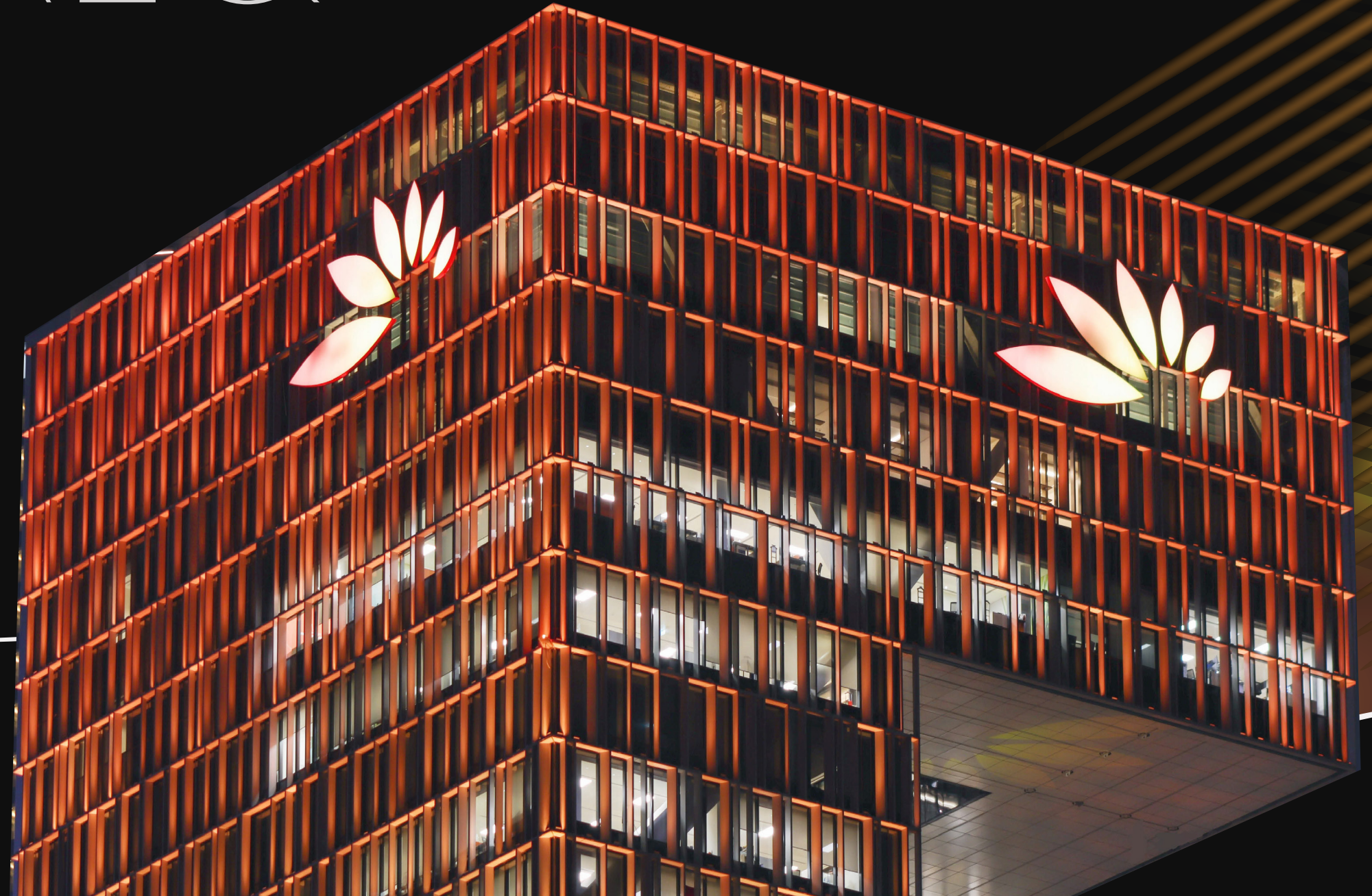
| DESIGN, & BUILD



MASHREQ

BANK HQ, DUBAI

ENGINEERING,
SUPPLY & INSTALLATION



ZAMIL TOWER

AL KHOBAR, KSA

I DESIGN, & BUILD

DESIGN RENDERING →



ZAMIL TOWER

AL KHOBAR, KSA

I DESIGN, & BUILD

**REAL INSTALLATION
SHOTS** →



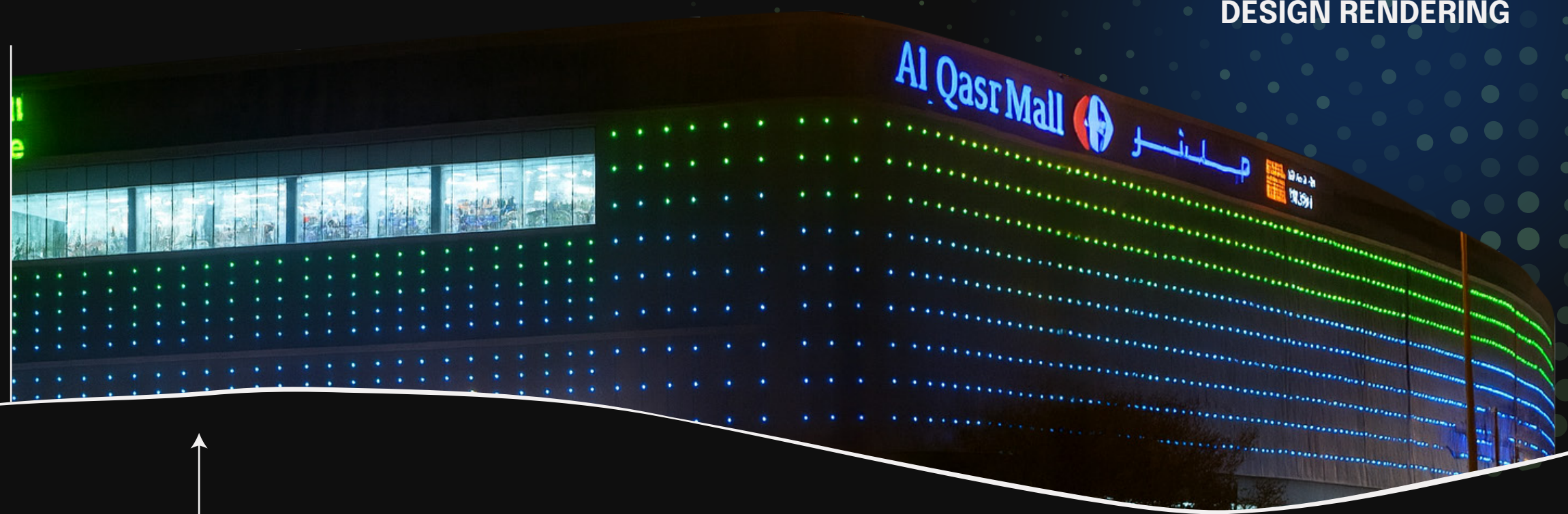
AL QASR MALL

RIYADH, KSA

| DESIGN, & BUILD



DESIGN RENDERING



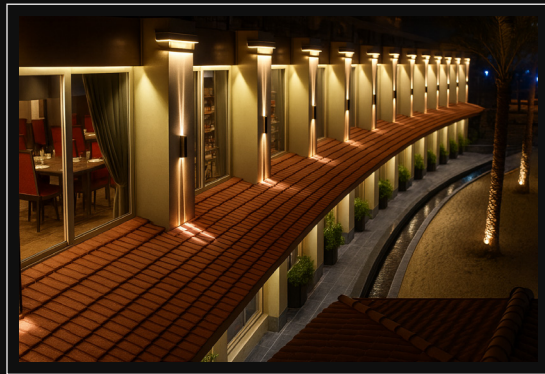
REAL INSTALLATION

[Link to view video](#)

HELNAN

ALEXANDRIA, EGYPT

| DESIGN, & BUILD



MARINA DOWNTOWN MOSQUE

EGYPT

| DESIGN, & BUILD



SAAD AL HUSSEIN

KSA

| DESIGN, & BUILD



MOSQUE

CAIRO

- 5 pillars for each phase
- 3 seconds gap in between phases
- 27 seconds total cycle

Animated scheme that lights up the building gradually in stages that resemble Islamic numeric symbolism.

A concept that was not brought to light



MARINA DOWNTOWN

EGYPT | DESIGN, & BUILD



[Link to view video](#)

KHOBAR GATE TOWER

AL KHOBAR, KSA

Media façade Lighting that turns to Seasonal themes, during the holy month of Ramadan, it represents the crescent growing daily to reach a full-moon during the middle of the lunar month, then back to a crescent again by the end.



[Link to view video](#)

KHOBAR GATE TOWER

AL KHOBAR, KSA

An occasional animation during a top teams soccer game, showing the teams color themes with live scoring accompanied by fireworks effect & the text "GOAL" when a goal is scored



[Link to view video](#)



HILTON

EGYPT

| DESIGN, & BUILD

educational
activities



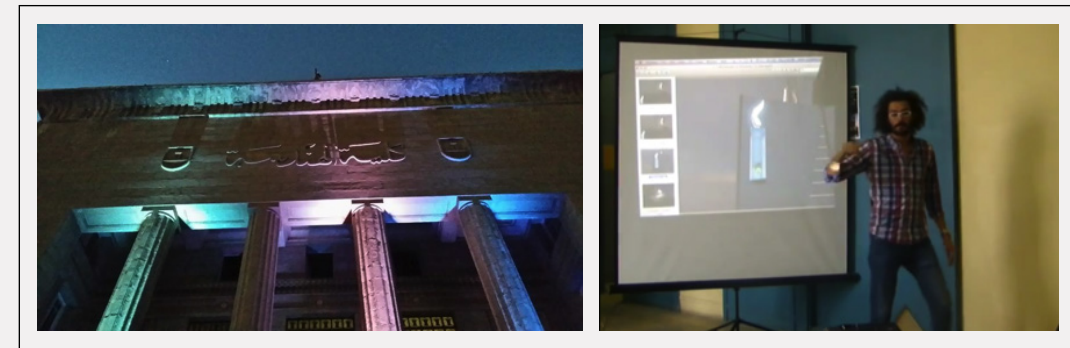
EDUCATIONAL ACTIVITIES

LIGHTING DESIGN WORKSHOPS & LECTURES

Dar Al Hekma College
King Abdulaziz University
Jeddah - KSA



Architecture School
Alexandria University
Egypt



EDUCATIONAL ACTIVITIES

CREATIVE LIFESTYLE WORKSHOP

American University of Sharjah - AUS
United Arab Emirates





more about me

more about

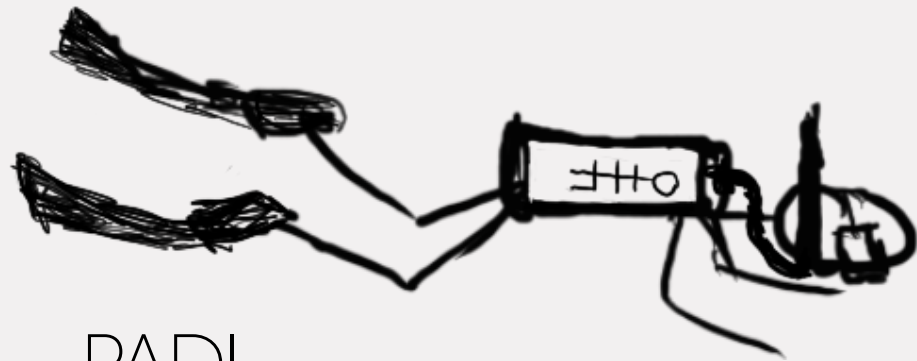
more



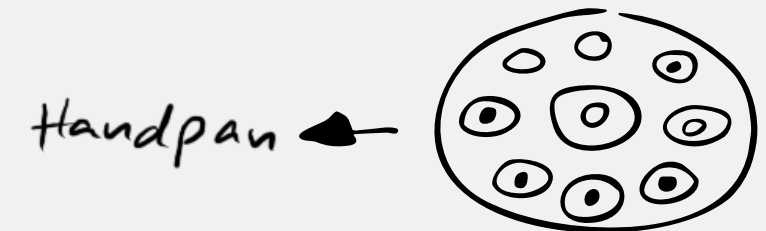
OTHER HOBBIES

SCUBA DIVING
is my favorite hobby

I like to dive deep into ideas
when most people are busy
looking at the surface



PADI
instructor



I play an instrument called
HANDPAN

This is my tool for *BLISS*

[Link to view Podcast](#)

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[Link to view Podcast](#)

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LET'S CONNECT

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Thanks!